

## Midtown Neighborhood Association

*Creating a strong community and a clean, safe and thriving neighborhood through partnerships*

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[www.midtownsac.org](http://www.midtownsac.org)



### Agenda

#### Board of Directors

Date and Time: Wednesday, November 9, 2016

**Please note new time: 6:15 p.m.**

Location: 919 20th Street (Midtown Business Association)

Approx. Time	Approx. Duration	Topic	Presenter
6:15	5 min.	Welcome and introductions	
<b>COMMUNITY PARTNER UPDATES</b>			
6:20	10 min.	Sacramento Police Department	Lt. Green/Sgt. Faria
6:30	10 min.	Sacramento Fire Department	Chief Walt White
6:40	10 min.	Senator Richard Pan's Office	Jenny Bach
6:50	10 min.	Assemblymember McCarty's Office	Cierra Fischer
7:00	10 min.	Councilmember Steve Hansen's Office	Pete Fenolio
<b>COMMUNITY PRESENTATIONS</b>			
7:10	20 min.	<a href="#">Downtown Specific Plan</a> /Long-range planning	Greg Sandlund
7:30	10 min.	Der Biergarten	Sean Derfield
<b>COMMUNITY COMMENTS</b>			
7:40	5 min.	Member/community comments for items not on agenda	
<b>BOARD BUSINESS</b>			
7:45	5 min.	Consent Calendar (minutes/treasurer's report see attachments)	
<b>DISCUSSION &amp; INFORMATIONAL ITEMS</b>			
7:50	5 min.	Strategic Planning Update	Ange
7:55	5 min.	Housing/Affordability Committee Update	Tim
<b>ACTION ITEMS</b>			
8:00	10 min.	MNA Participation in <a href="#">Sac. Neighborhood Coalition</a>	Ange
<b>BOARD COMMENTS</b>			
8:10	5 min.	MNA board updates/comments for items not on agenda	
<b>NEXT MEETING: Wednesday, December 14, 2016, at 6:15 p.m. at Midtown Business Association</b>			

*All meetings are conducted according to the MNA Code of Civility*

**Attachments:**

Attachment 1: Code of Civility

Attachment 2: Minutes

Attachment 3: Treasurer's report

Attachment 4: Neighborhood Coalition Policy Platform

Attachment 5: Neighborhood Coalition membership form

Attachment 6: MNA chair updates and upcoming events

## Attachment 1

### **Midtown Neighborhood Association**

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### **MIDTOWN NEIGHBORHOOD ASSOCIATION CODE OF CIVILITY**

The Midtown Neighborhood Association seeks to ensure that our business is conducted in a respectful and courteous manner and in a way that generates respect and credibility for our association. Freedom of expression about public matters is a cornerstone of the democratic process. MNA welcomes diverse views and opinions as they relate to the issues before us. For these discussions to be meaningful and effective, we must treat others with respect and dignity. By participating in this meeting, attendees agree to:

1. Conduct themselves in a professional and civil manner at all times by always treating all people present with respect—even during differences of opinion.
2. Show courtesy to others by always turning phones off or to vibrate and not engaging in texting unless directly relevant to the meeting.
3. Not engage in private conversations or talk while another speaker has the floor until recognized by the meeting facilitator to speak.
4. Under no circumstances engage in or threaten to engage in any verbal or physical attack on any other individual.
5. Communicate ideas and points of view clearly, and allow others to do the same without interruption.
6. Not use language that is abusive, threatening, obscene, or slanderous; including profanities, insults, or other disparaging remarks or gestures.
7. Not use derogatory language about an individual's ethnicity, race, sexuality, age, disability, or religion.
8. Take responsibility for one's own actions, and work to find solutions to problems.
9. Abide by MNA meeting procedures and rules to create a safe and effective environment for conducting business.
10. Seek to present information truthfully, and not knowingly misrepresent, mischaracterize, or misquote information received from others.
11. Truly listen and hear other points of view and make the best possible effort to understand the issues before them.
12. Practice the art of being able to disagree without being disagreeable.
13. Be mindful of people's time by limiting comments to 2 minutes.

*Attendees who do not conduct themselves in a courteous and respectful manner will be asked to leave the meeting.*

**Midtown Neighborhood Association (MNA)  
Regularly Scheduled Board Meeting Minutes  
October 12, 2016**

**Board Members present:** Angela Tillotson (Chair), Danny Yost (Vice Chair), Matthew Piner (Immediate Past Chair), Bill Rothwell (Treasurer), Betsy Rothwell (Secretary). Caity Maple, Louis Mirante, Jessica Sorenson, Tim Schmelzer, Marshall Stetson, Aaron Ward, Esteban Heredia.

**Absent:** Natalee Vicencia, Ed Donaghy.

Meeting held at Midtown Business Association office at 919 20th Street and called to order by Chair Angela Tillotson, at 6:18 p.m. Brief welcome and introductions were completed.

**COMMUNITY PARTNER UPDATES:**

The Sacramento Police Dept., Sacramento Fire Department, Assembly Member McCarty's Office, and Councilmember Steve Hansen's Office gave updates. See <http://www.midtownsac.org/community-updates/october-2016-community-updates> for more details.

**BOARD BUSINESS**

❖ **Consent Calendar:**

- September Board Meeting Minutes, and the Treasurer's report.
- Danny Yost, (Vice chair) moved to approve the Consent Calendar. **The motion was unanimously approved by voice vote.**

❖ **DISCUSSION & INFORMATIONAL ITEMS:**

- **Strategic Planning: Mission/vision workgroup Update:**  
(Louis, Danny, Matt, and Angela)  
The strategic planning workgroup shared the results of their planning sessions and the positive results that emerged. The team was led by Charissa Gorre who facilitated the group through a Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis process that narrowed MNA's core values into three groups. This process will enable MNA to set goals and develop a mission statement.
- **Parking Update**  
Danny gave a report on temporary and permanent parking permits, spot zoning, meter parking, and event parking garages. The city has a new website called, Get Here Sac! ([www.getheresac.com](http://www.getheresac.com)) that provides directions on getting from point A to B. Check out MNA website for more details about all parking concerns.
- **Housing & Affordability Committee update**  
Tim Smelzer, committee lead, indicated that the group would be meeting sometime in November.

❖ **ACTION ITEMS:**

- **19th& J PROJECT:**

A 173-unit project of market rate dwellings ranging in size from 312-450 sq. ft. for the smaller units, to 750 sq. ft. for the larger. The building will provide about 50 parking spaces, bike and car sharing incentives, and will be solar energy efficient. Many of the smaller units will be furnished. Discussion followed, and Danny moved to write a letter of support for the project.

**A Roll call vote was taken. 8 Members were in favor and 2 abstained. The Motion Passed.**

❖ **BOARD COMMENTS**

- **Angela provided an MNA Board update on several items:**

- Several Board members completed a tour of a medical cannabis dispensary as well as a grow operation in south Sacramento.
- Efforts by the Sacramento Neighborhoods Coalition to create a Community Land Trust is in its early stages of researching the possibility of returning vacant parcels to the public to be used in the effort to provide affordable house in the area.
- There is an upcoming meeting of the Alliance of Neighborhood Associations that Ange will be attending.
- There an October 26th workgroup meeting for continuing to develop the MNA vision & strategic plan.
- An update on the schedule for construction of the bark park.

**Angela (chair) adjourned the meeting at 8:30 p.m.**

**Report of the Treasurer of the Sacramento Midtown Neighborhood Association  
October 1, 2016 - October 31, 2016**

<b>Balance on Hand: October 1, 2016</b>			<b>\$</b>	<b>3,594.72</b>
Receipts				
	Members' Dues: (net of processing charges)	\$	14.26	
	Donations:	\$	-	
			<u>Total Receipts</u>	\$ 14.26
Total (Opening Balance plus Total Receipts)			\$	3,608.98
Disbursements				
	Website Development (Weebly & Google Aps)	\$	(165.00)	
	Membership Expense (Formsite)	\$	(149.70)	
			<u>Total Disbursements</u>	\$ (314.70)
<b>Balance on Hand: October 31, 2016</b>			<b>\$</b>	<b>3,294.28</b>
[(opening balance plus total receipts) less total disbursements]				

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William Rothwell  
Treasurer

# *Sacramento Neighborhood Coalition*

## 2017 Draft Policy Platform

The Sacramento Neighborhood Coalition includes neighborhoods from North Highlands to Valley Hi. We meet monthly

### **Safety**

The Sacramento Neighborhood Coalition supports robust service networks and diversion programs to improve community safety.

### **Youth Employment**

The Sacramento Neighborhood Coalition supports partnerships between local businesses, labor unions, and schools to create meaningful mentorship and internship programs for Sacramento students.

### **Community Land Trust**

The Sacramento Neighborhood Coalition supports the development of a community land trust to serve the Metropolitan Sacramento area.

### **Community Banking**

The Sacramento Neighborhood Coalition supports the location of additional community bank and credit union locations in underserved communities.

## *Sacramento Neighborhood Coalition* Membership Commitment Form

The Sacramento Neighborhood Coalition works to build a stronger community by bringing neighborhood organizations together and empowering them to share ideas, assets and resources. Our vision is a coalition of neighborhood based organizations working together to create the best Sacramento possible.

Individual or group members will:

- Attend Sacramento Neighborhood Coalition meetings as consistently as possible
- Actively participate in resource sharing and collaborative efforts
- Support advocacy around our policy platform to the best of your ability

Membership benefits:

- Access to neighborhood organizations across Sacramento
- Forum to solve challenges happening in your neighborhood
- A strong, collective voice for Sacramento neighborhoods

For more information please contact [kbvale@gmail.com](mailto:kbvale@gmail.com) or [racabral@ucdavis.edu](mailto:racabral@ucdavis.edu).

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**By filling out the information below, you are committing to be an individual or group member of the Sacramento Neighborhood Coalition.**

Type of membership:

☐ Individual Membership

☐ Group Membership

Name:

Address:

Phone:

Email:

Name of group (if applicable):

Individual/Group Social Media Accounts:



## MNA Chair Updates and Upcoming Events

### Updates from past events

- **October 18**, Angela Tillotson met with Emily Baime and John Adair and Jameson Parker who were recently hired as part of MBA's expansion. John and Jameson will work with MNA when the two organizations work together on issues and events.
- **October 19**, Angela Tillotson attended the 70 Years at Relles Florist. Assemblymember McCarty presented Relles with a resolution recognizing their time in the community.
- **October 20**, Angela Tillotson met with representatives from Uber about a pilot they kicked off for Halloween. Uber worked with the City and Sac PD to identify designated Uber pick-up and drop-off areas on weekends. Two areas (10th and L and 28th and J) are part of the pilot. If these go well, they would like to add more designated areas.
- **October 20**, Angela Tillotson attended the Neighborhoods Alliance meeting. The meeting included guest speakers from the City of Sacramento, Downtown Sacramento Partnership and Midtown Business Association.

City of Sacramento Long-Range Planner Greg Sandlund gave an overview of the [Downtown Specific Plan](#). In 2015, the Downtown Housing Initiative was launched to bring 10,000 new housing units in the next 10 years to Downtown Sacramento. The Plan will take that initiative further by looking at growth opportunities for the next twenty years and beyond and to take a better look at how to grow away from sprawl, turning inward to the Central City and Rail Yards, etc., and encouraging people to live closer to jobs and transit by creating infill and housing.

Raymond Costantino, City Senior Planner for the [Development Impact Fees Program](#) gave an overview of current and proposed citywide development fees. The goal is to streamline the current system by establishing a common set of rules and administration policies for all impact fees while also providing funding for critical transportation needs and desirable parks improvements.

City Homeless Services Coordinator and Sgt. Greg Galiano of the Sacramento Police Department Impact Team shared the way the city is partnering with other agencies and expanding its network to further connect homeless people with housing and services.

Emilie Cameron, Public Affairs & Communications Director, Downtown Sacramento Partnership, gave an overview of the mission of the DSP and how central city neighborhoods can communicate and partner more effectively with Downtown commercial neighbors.

Jameson Parker, Midtown Business Association, gave an overview of the mission of the MBA and how central city neighborhoods can communicate and partner more effectively with Midtown commercial neighbors.

- **October 26**, Angela Tillotson, Danny Yost, Matthew Piner, Caity Maple and Esteban Heredia participated in the MNA Strategic Planning Work Group. From this work session, MNA values were identified. The draft document was sent to the MNA board on Nov. 1.
- **October 28**, Angela Tillotson attended the Sacramento Neighborhoods Coalition meeting. Among the topics discussed were the Coalition's policy platform and formalizing membership and possibly becoming an incorporated entity.
- **November 2**, Angela Tillotson attended Cops and Coffee at Old Soul. Swing-shift officers and Sgt. Cory Faria were available to speak to members of the public who dropped by.

## Attachment 6

- **November 2**, Angela Tillotson spoke with Caltrans staff about upcoming work to the Capitol City Freeway. MNA will work with Caltrans and other stakeholders to share information with the community about the project.
- **November 3**, Angela Tillotson attended the monthly Oak Park Neighborhood Association General Membership meeting.

### **Upcoming schedule and events**

- **November 10**, Angela Tillotson will attend the [Affordable Housing Summit](#)
- **November 11**, City of Sacramento Veterans Day Parade
- **November 12**, second Saturday at CLARA
- **November 14**, 6:30 pm.-8:30 p.m, Police Headquarters, 5770 Freeport Blvd. Sac PD Emergency Preparedness Class: In the last few years, Sacramento has had tornados, floods earthquakes, and fires. In a simple three-pronged approach, you will learn:
  - Information about all of the critical occurrences that can happen in our area.
  - Make a plan with your family, co-workers, neighbors and housemates.
  - Build a “Go Kit” for each member of your household, including pets.
- **November 16**, Angela Tillotson will attend the annual MBA Board meeting
- **November 19**, [The Donner Party and Westward Migration](#)
- **November 21**, Angela Tillotson will attend the Central City community leaders meeting
- **November 26**, [Small Business Saturday](#): Midtown is home to many unique, creative boutique shops that rely on residents and visitors to thrive.
- **December 1-12**: [Twelve Days of Midtown](#)
- **December 13-14**, Angela Tillotson will attend the [California Economic Summit](#)