

MIDTOWN NEIGHBORHOOD ASSOCIATION (MNA)

Regularly Scheduled Board Meeting Minutes December 14, 2016

Board Members present: Angela Tillotson (Chair), Danny Yost (Vice Chair), Matthew Piner (Immediate Past Chair), Bill Rothwell (Treasurer), Betsy Rothwell (Secretary). Caitlin Maple, Louis Mirante, Jessica Sorenson, Marshall Stetson, Aaron Ward, Ed Donaghy, Tim Schmelzer.

Excused: Natalie Vicencia.

Absent: Esteban Heredia.

Meeting held at Midtown Association office at 919 20th Street and called to order by Chair Angela Tillotson, at 6:15 p.m. Brief introductions were completed.

COMMUNITY PARTNER UPDATES:

The Sacramento Police Dept., Councilmember Steve Hansen's Office, City of Sacramento Long-Range Planning, Katie Valenzuela of the Sacramento Neighborhood Coalition and Bob Daly with the Pony Express Marathon gave updates and presentations.

See <http://www.midtownsac.org/community-updates/december-2016-community-updates> for more details.

BOARD BUSINESS

Consent Calendar

A motion to approve the November Board Meeting minutes, treasurer's report, bylaw amendments, 2017 meeting dates, and website upgrade was made by Jessica Sorenson and was **unanimously approved by voice vote.**

DISCUSSION & INFORMATIONAL ITEMS

Affordable Housing committee update

Tim held a meeting on November 30, 2016, and 8 members attended. The following was shared:

- Discussion on the concept of affordability
- Developing a matrix with guidelines to assist MNA in determining whether to support, not support, or remain neutral with regards to area building projects
- Create a fact sheet for affordability
- Continue dialogue to affect change
- Next meeting January 19, 2017

Conflict of Interest:

Angela addressed the question of whether or not MNA needs to develop a Conflict of Interest document. Discussion followed and several members expressed the importance of having guidelines especially as the Association becomes more involved with future Midtown building

projects. Jenna Abbott, from Mack Road Partnership will send MNA a copy of their form to review. It was also suggested that having a Conflict of Interest document is a requirement for seeking non-profit status with the IRS. Bill, Jessi and Betsy will research and put something together for the next meeting.

Draft Communication/Recruitment Plan:

(Handout titled: Strategic Membership Improvement Plan)

Pilar and Jenelle, presented the results of their study on improving MNAs public relations and membership plan. The suggested results include:

- Compose a Welcome Letter
- Edit MNA website (home page button)
- Create a mass media platform account
- Improve Community out-reach
- Measure success through
 1. Monthly stats
 2. More events

ACTION ITEMS

Strategic Planning Update and new Mission/Vision/Values/Goals

Angela presented the proposed Mission and Vision Statements and the four Values that were developed by the Strategic Planning Committee for adoption by the board.

Discussion followed with several suggested changes to the wording of the Vision statement only. **A motion to approve the proposed Mission and the revised Vision Statement, and the four Values was made by Betsy. The motion was unanimously approved by voice vote.**

The newly adopted Mission and Vision statement: *MNA's mission is to nurture our livable, vibrant, and evolving Midtown community through respectful collaboration among all classes, identities, and cultures. **Our vision:** to make Midtown Sacramento, the most healthy, inclusive, and sustainable mixed-use community in America.*

MNA's Values: *Respect, Interdependence, Diversity, and Sustainability.*

Proposed Citywide Development Impact Fees

Danny and Louis informed the board that the city is currently proposing to use only 20% of the development impact fees for bike and pedestrian projects.

Louis made a **motion to write the city planners a thank you letter for their thoughtful, progressive leadership in the development of the impact fees for transportation needs, second he requested them to find a pathway to allocate 100 percent of the impact fees for bike and pedestrian and transit projects, and last to present the letter at the mid-January City Council Meeting during public comment.**

Motion unanimously approved by voice vote.

BOARD COMMENTS:

Angela shared:

- Meeting with Clara and Indie House staff regarding holding a monthly “Art Soup” Dinner and feature artists each month to promote their art.
- Management Academy is providing enrollment applications likely in November/December; and the Planning Academy is slated for December/January. Interested members check the city website for more details.
- Economic Summit job and housing information will be shared on line in the MNA shared folder

Louis will hold the next meeting of the transportation committee at his house on Jan. 3, 2017.

Angela, (chair) adjourned the meeting at 8:30 p.m.